

RoboPharma Cookie Statement

RoboPharma uses cookies on its website. In this document, we would like to explain why we use certain cookies and what this means for you.

What is a cookie?

A cookie is a small text file that is placed on your computer, tablet, or smartphone, for example, during your visit to our website. Information is stored in this text file. This information can be recognized by this website during a subsequent visit.

How long do cookies remain on your device?

Cookies have an expiration date. Some cookies are deleted when you close your browser. Others (such as those containing login credentials) can remain on your computer for years if you do not delete them.

Why do we use cookies?

You usually can't tell exactly what a cookie is used for. As we mentioned earlier, cookies are small text files, but the content of those files is usually unreadable computer code. That's why we'd like to explain a bit more.

RoboPharma uses cookies:

- To ensure that our website works properly;
- To identify users: this allows us to track the number of visitors to our website and which parts of our website they visit;
- To display ads that are relevant to you;

Which cookies?

Functional cookies

When you visit our website again, RoboPharma recognizes you using functional cookies. This allows our website to be customized to your preferences. If you have given consent to the use of cookies, we can remember this using a cookie. This means you don't have to keep repeating your preferences, saving you time and making your experience on our website more enjoyable. You can delete functional cookies through your browser settings.

Analytical cookies

Analytical cookies allow us to see which parts of the website you viewed during your visit. This enables us to tailor our service as much as possible to our visitors' browsing behavior. Analytical cookies are automatically deleted as soon as you close your web browser.

Other cookies

With your consent, we place other cookies on your device, including tracking cookies. These cookies can be retrieved later whenever you visit a website within our network. This allows us to determine that, in addition to our website, you have also visited other websites within our network. Tracking cookies may also be used by advertisers within the same network.

Tracking cookies are used to build a profile. This profile is not linked to your name, address, or email address, for example. It is used solely to tailor advertisements to your profile so that they are as relevant to you as possible.

You can delete tracking cookies through your browser settings. Some tracking cookies are placed by third parties that, among other things, display advertisements to you via our website. You can delete these cookies centrally so that they are not re-placed on a third-party website.

Google Analytics

A cookie from the U.S.-based company Google is placed via our website as part of the "Analytics" service. We use this service to track and receive reports on how visitors use the website. Google may provide this information to third parties if Google is legally required to do so, or to the extent that third parties process the information on Google's behalf. We have no control over this. **However**, we have permitted Google to use the analytics information obtained for other Google services.

The information Google collects is anonymized as much as possible. We have requested that Google mask your IP address, and we have entered into a data processing agreement with Google.

Social Media

Our website includes buttons that allow you to promote or share web pages on social networks such as LinkedIn and YouTube. These buttons work using code snippets provided by LinkedIn and YouTube, respectively. Cookies are placed through this code. We have no control over this. Please read the privacy policies of LinkedIn and YouTube (which may change regularly) to learn how they handle your (personal) data processed through these cookies.

The information they collect is anonymized as much as possible. The information is transferred to and stored by LinkedIn and YouTube on servers in the United States.

Right to Access, Correction, or Deletion

You have the right to request access to, correction of, or deletion of your data. To prevent misuse, we may ask you to provide adequate proof of your identity. When requesting access to personal data linked to a cookie, you must include a copy of the cookie in question. You can find this in your browser settings.

Enabling, Disabling, and Deleting Cookies

Cookies can send your personal data to various companies. If you no longer wish for this to happen, you must delete the cookies from your computer, tablet, or smartphone. Deleting cookies isn't very difficult, but keep in mind that after clearing them, you'll need to log in to websites again, and your passwords may no longer be saved. You may also need to reconfigure certain pages.

Changing or Withdrawing Consent

You can change and/or withdraw your consent via the cookie icon displayed in the bottom-left corner of every page on the website. If consent for the processing of personal data by third parties is withdrawn, we will notify that third party. If you withdraw your consent, this does not affect the lawfulness of the processing that took place prior to the withdrawal.